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পরীক্ষার নাম: BUP MODEL TEST-02
সময়: ৫৫ মিনিট ০ সেকেন্ড | মোট প্রশ্ন: 75 টি | মোট নম্বর: 75 × 1 = 75
প্রতি সঠিক উত্তরের নম্বর: 1 | প্রতি ভুল উত্তরের জন্য কাটা নম্বর: 0.5

1) The meeting was _____ due to bad weather. (English)
A). put off
B). put on
C). put out
D). put in
আপনার উত্তরঃ A). put off,
সঠিক উত্তরঃ A). **put off,**

2) Newspaper : Information :: School : ? (English)
A). Student
B). Education
C). Teacher
D). Result
আপনার উত্তরঃ B). Education,
সঠিক উত্তরঃ B). **Education,**

**3) The reporter said, "The news has shocked everyone." ** (English)
A). The reporter said that the news has shocked everyone.
B). The reporter said that the news had shocked everyone.
C). The reporter said the news is shocking everyone.
D). The reporter said the news was shocking everyone.
আপনার উত্তরঃ B). The reporter said that the news had shocked everyone.,
সঠিক উত্তরঃ B). **The reporter said that the news had shocked everyone.,**

4) Each of the journalists _____ responsible for the report. (English)
A). are
B). were
C). is
D). have
আপনার উত্তরঃ A). are,
সঠিক উত্তরঃ C). **is,**

**5) The word carefully in the sentence "She carefully edited the report" is a ** (English)
A). Noun
B). Adjective
C). Verb
D). Adverb
আপনার উত্তরঃ C). Verb,
সঠিক উত্তরঃ D). **Adverb,**

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6) Accurate means ? (English)
A). Wrong
B). Exact
C). False
D). Weak
আপনার উত্তরঃ B). Exact,
সঠিক উত্তরঃ B). **Exact,**

7) The news was true, _____ many people doubted it. (English)
A). because
B). although
C). so
D). therefore
আপনার উত্তরঃ B). although,
সঠিক উত্তরঃ B). **although,**

8) He is responsible _____ editing the news report. (English)
A). of
B). for
C). to
D). with
আপনার উত্তরঃ B). for,
সঠিক উত্তরঃ B). **for,**

9) Pen : Writer :: Camera : ? (English)
A). Painter
B). Photographer
C). Editor
D). Viewer
আপনার উত্তরঃ B). Photographer,
সঠিক উত্তরঃ B). **Photographer,**

10) The meeting was _____ due to bad weather. (English)
A). put off
B). put on
C). put out
D). put in
আপনার উত্তরঃ A). put off,
সঠিক উত্তরঃ A). **put off,**

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11) If the journalist had verified the facts, he _____ the mistake. (English)
A). avoids
B). avoided
C). would avoid
D). would have avoided
আপনার উত্তরঃ D). would have avoided,
সঠিক উত্তরঃ D). **would have avoided,**

12) Transparent ? (English)
A). Clear
B). Honest
C). Hidden
D). Open
আপনার উত্তরঃ A). Clear,
সঠিক উত্তরঃ A). **Clear,**

13) Choose the correct spelling: (English)
A). Journelism
B). Jornalism
C). Journalism
D). Journalisam
আপনার উত্তরঃ C). Journalism,
সঠিক উত্তরঃ C). **Journalism,**

14) He speaks as if he _____ everything. (English)
A). knows
B). know
C). knew
D). had known
আপনার উত্তরঃ C). knew,
সঠিক উত্তরঃ C). **knew,**

15) Influence means ? (English)
A). Ignore
B). Affect
C). Destroy
D). Refuse
আপনার উত্তরঃ B). Affect,
সঠিক উত্তরঃ B). **Affect,**

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16) The editor arrived after the report already _____. (English)
A). finishes
B). finished
C). had finished
D). has finished
আপনার উত্তরঃ C). had finished,
সঠিক উত্তরঃ C). **had finished,**

**17) To break the news means ** (English)
A). to damage something
B). to announce information
C). to stop talking
D). to hide facts
আপনার উত্তরঃ B). to announce information,
সঠিক উত্তরঃ B). **to announce information,**

18) Neither the editor nor the reporters _____ present at the meeting. (English)
A). was
B). were
C). is
D). has
আপনার উত্তরঃ A). was,
সঠিক উত্তরঃ B). **were,**

**19) Promote ** (English)
A). Support
B). Encourage
C). Oppose
D). Improve
আপনার উত্তরঃ A). Support,
সঠিক উত্তরঃ B). **Encourage,**

20) She said she _____ the article the next day. (English)
A). will write
B). writes
C). would write
D). wrote
আপনার উত্তরঃ C). would write,
সঠিক উত্তরঃ C). **would write,**

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Media plays a crucial role in shaping public opinion and influencing social, political, and cultural life. In the modern world, people rely heavily on newspapers, television, radio, and digital platforms to stay informed about current events. The media acts as a bridge between the government and the public by providing information about policies, decisions, and national issues. A responsible media promotes transparency and accountability by exposing corruption, injustice, and misuse of power. It helps citizens become aware of their rights and responsibilities, encouraging active participation in democratic processes. At the same time, media also has the power to educate, entertain, and unite people across different regions and cultures. However, the influence of media is not always positive. Sensationalism, misinformation, and biased reporting can mislead the public and create social unrest. In the age of social media, false news spreads rapidly, often without verification. Therefore, both media professionals and audiences must act responsibly. Journalists should maintain ethical standards, while readers and viewers must develop critical thinking skills. In conclusion, media is a powerful force that can either strengthen or weaken society. Its impact depends largely on how responsibly it is used by both the producers and the consumers of information.

21) The main function of media, according to the passage, is to (English)
A). entertain people only
B). control public opinion
C). inform and educate society
D). promote political parties
আপনার উত্তরঃ C). inform and educate society,
সঠিক উত্তরঃ C). **inform and educate society,**

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22) The passage suggests that media helps democracy by (English)
A). spreading rumors
B). promoting violence
C). ensuring transparency
D). controlling elections
আপনার উত্তরঃ C). ensuring transparency,
সঠিক উত্তরঃ C). **ensuring transparency,**

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23) One negative aspect of modern media mentioned in the passage is (English)
A). lack of technology
B). slow communication
C). misinformation
D). limited access
আপনার উত্তরঃ C). misinformation,
সঠিক উত্তরঃ C). **misinformation,**

Media plays a crucial role in shaping public opinion and influencing social, political, and cultural life. In the modern world, people rely heavily on newspapers, television, radio, and digital platforms to stay informed about current events. The media acts as a bridge between the government and the public by providing information about policies, decisions, and national issues. A responsible media promotes transparency and accountability by exposing corruption, injustice, and misuse of power. It helps citizens become aware of their rights and responsibilities, encouraging active participation in democratic processes. At the same time, media also has the power to educate, entertain, and unite people across different regions and cultures. However, the influence of media is not always positive. Sensationalism, misinformation, and biased reporting can mislead the public and create social unrest. In the age of social media, false news spreads rapidly, often without verification. Therefore, both media professionals and audiences must act responsibly. Journalists should maintain ethical standards, while readers and viewers must develop critical thinking skills. In conclusion, media is a powerful force that can either strengthen or weaken society. Its impact depends largely on how responsibly it is used by both the producers and the consumers of information.

24) The phrase bridge between the government and the public means media (English)
A). creates conflict
B). connects both sides
C). replaces government
D). controls citizens
আপনার উত্তরঃ B). connects both sides,
সঠিক উত্তরঃ B). **connects both sides,**

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Media plays a crucial role in shaping public opinion and influencing social, political, and cultural life. In the modern world, people rely heavily on newspapers, television, radio, and digital platforms to stay informed about current events. The media acts as a bridge between the government and the public by providing information about policies, decisions, and national issues. A responsible media promotes transparency and accountability by exposing corruption, injustice, and misuse of power. It helps citizens become aware of their rights and responsibilities, encouraging active participation in democratic processes. At the same time, media also has the power to educate, entertain, and unite people across different regions and cultures. However, the influence of media is not always positive. Sensationalism, misinformation, and biased reporting can mislead the public and create social unrest. In the age of social media, false news spreads rapidly, often without verification. Therefore, both media professionals and audiences must act responsibly. Journalists should maintain ethical standards, while readers and viewers must develop critical thinking skills. In conclusion, media is a powerful force that can either strengthen or weaken society. Its impact depends largely on how responsibly it is used by both the producers and the consumers of information.

25) The writer believes the role of media depends on (English)
A). government laws
B). public funding
C). responsible use
D). political power
আপনার উত্তরঃ C). responsible use,
সঠিক উত্তরঃ C). **responsible use,**

26) Which sector contributes the highest share to Bangladesh□s GDP? (General Knowledge)
A). Agriculture
B). Industry
C). Services
D). Mining
আপনার উত্তরঃ C). Services,
সঠিক উত্তরঃ C). **Services,**

27) The national budget of Bangladesh is usually presented in the month of□ (General Knowledge)
A). April
B). May
C). June
D). July
আপনার উত্তরঃ C). June,
সঠিক উত্তরঃ C). **June,**

28) The first Export Processing Zone (EPZ) of Bangladesh was established in□ (General Knowledge)
A). Dhaka
B). Chattogram
C). Khulna
D). Comilla
আপনার উত্তরঃ B). Chattogram,
সঠিক উত্তরঃ B). **Chattogram,**

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29) Bangladesh became a member of the United Nations in (General Knowledge)
A). 1971
B). 1972
C). 1974
D). 1975
আপনার উত্তরঃ C). 1974,
সঠিক উত্তরঃ C). **1974,**

30) The headquarters of the World Bank is located in (General Knowledge)
A). New York
B). Geneva
C). Paris
D). Washington, D.C.
আপনার উত্তরঃ D). Washington, D.C.,
সঠিক উত্তরঃ D). **Washington, D.C.,**

31) Mainamati is a famous historical place located in (General Knowledge)
A). Bogura
B). Rangpur
C). Comilla
D). Jessore
আপনার উত্তরঃ C). Comilla,
সঠিক উত্তরঃ C). **Comilla,**

32) Bangladesh won its first ICC Trophy in (General Knowledge)
A). 1995
B). 1996
C). 1997
D). 1999
আপনার উত্তরঃ C). 1997,
সঠিক উত্তরঃ C). **1997,**

33) Which bank is known as the largest state-owned commercial bank of Bangladesh? (General Knowledge)
A). Agrani Bank
B). Sonali Bank
C). Janata Bank
D). Rupali Bank
আপনার উত্তরঃ B). Sonali Bank,
সঠিক উত্তরঃ B). **Sonali Bank,**

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34) Operation Searchlight was launched on (General Knowledge)
A). 7 March 1971
B). 25 March 1971
C). 26 March 1971
D). 16 December 1971
আপনার উত্তরঃ B). 25 March 1971,
সঠিক উত্তরঃ B). **25 March 1971,**

35) Where was COP-30 held? (General Knowledge)
A). Paris, France
B). Glasgow, UK
C). Belém, Brazil
D). Tokyo, Japan
আপনার উত্তরঃ C). Belém, Brazil,
সঠিক উত্তরঃ C). **Belém, Brazil,**

36) The relationship among asset, liability and capital is shown by- (Accounting)
A). Debit and credit
B). Accounting equation
C). Dual entity
D). Balance sheet
আপনার উত্তরঃ B). Accounting equation,
সঠিক উত্তরঃ B). **Accounting equation,**

37) Computer purchased for business on credit Tk. 50,000. On which elements of accounting equation, the effect will be? (Accounting)
A). Revenue and liability
B). Asset and owner's equity
C). Liability and owner's equity
D). Asset and liability
আপনার উত্তরঃ D). Asset and liability,
সঠিক উত্তরঃ D). **Asset and liability,**

38) How is NSF cheque shown in the Bank reconciliation statement? (Accounting)
A). Added to bank balance of cash book
B). Subtracted from bank balance of cash book
C). Added to bank balance of pass book
D). Subtracted from bank balance of pass book tk. 4,000
আপনার উত্তরঃ B). Subtracted from bank balance of cash book,
সঠিক উত্তরঃ B). **Subtracted from bank balance of cash book,**

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39) In which method depreciation on an asset will be maximum in the 1st year? (Accounting)
A). Revaluation method
B). Production unit method
C). Straight line method
D). Diminishing balance method
আপনার উত্তরঃ D). Diminishing balance method,
সঠিক উত্তরঃ D). **Diminishing balance method,**

40) A machine of Safwan trader□s has estimated 10 years life. Annual depreciation tk. 20,000. Salvage value Tk. 10,000, what is the purchase price of machine? (Accounting)
A). 300,000
B). 210,000
C). 200,000
D). 190,000
আপনার উত্তরঃ B). 210,000,
সঠিক উত্তরঃ B). **210,000,**

41) If beginning inventory is Tk. 40,000, ending inventory is tk. 60,000 and cost of goods sod tk. 2,00,000 then what is the amount of purchase price? (Accounting)
A). Tk. 1,80,000
B). Tk. 2,20,000
C). Tk. 2,40,000
D). Tk. 2,60,000
আপনার উত্তরঃ B). Tk. 2,20,000,
সঠিক উত্তরঃ B). **Tk. 2,20,000,**

42) Which one is indirect cost? (Accounting)
A). Factory rent
B). Mechanic□s wage
C). Wood purchase
D). Carriage inward
আপনার উত্তরঃ A). Factory rent,
সঠিক উত্তরঃ A). **Factory rent,**

43) Which method is more suitable at unstable and increasing market price? (Accounting)
A). FIFO method
B). LIFO method
C). Weighted average method
D). General average method
আপনার উত্তরঃ B). LIFO method,
সঠিক উত্তরঃ B). **LIFO method,**

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44) Net sales Tk. 84,000, gross profit tk. 21,000 and operating expenses tk. 4,200. What is the rate of net profit? (Accounting)
A). 5%
B). 20%
C). 25%
D). 50%
আপনার উত্তরঃ B). 20%,
সঠিক উত্তরঃ B). **20%,**

45) Which type of asset is Brand and label? (Accounting)
A). Fixed asset
B). Fictitious asset
C). Current asset
D). Intangible asset
আপনার উত্তরঃ D). Intangible asset,
সঠিক উত্তরঃ D). **Intangible asset,**

46) Who is known as the father of modern personnel management? (Management)
A). Adam Smith
B). Robert Owen
C). Henry Fayol
D). F. W. Taylor
আপনার উত্তরঃ B). Robert Owen,
সঠিক উত্তরঃ B). **Robert Owen,**

47) Which of the following is not a permanent plan? (Management)
A). Project
B). Policy
C). Custom
D). Procedure
আপনার উত্তরঃ A). Project,
সঠিক উত্তরঃ A). **Project,**

48) What is meant by conceptual skill? (Management)
A). Thinking ability
B). Job-related knowledge
C). Social knowledge
D). Economic knowledge
আপনার উত্তরঃ A). Thinking ability,
সঠিক উত্তরঃ A). **Thinking ability,**

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49) What is a set of interdependent and sequential activities called? (Management)
A). Strategy
B). Custom
C). Process
D). None of these
আপনার উত্তরঃ C). Process,
সঠিক উত্তরঃ C). **Process,**

50) What was the previous name of Human Resource Management? (Management)
A). Administrative Management
B). Personnel Management
C). Functional Management
D). Scientific Management
আপনার উত্তরঃ B). Personnel Management,
সঠিক উত্তরঃ B). **Personnel Management,**

51) What is the resource that makes other resources effective called? (Management)
A). Land
B). Human resource
C). Labour
D). Capital
আপনার উত্তরঃ B). Human resource,
সঠিক উত্তরঃ B). **Human resource,**

52) In which organizational structure is each product given separate importance? (Management)
A). Line organization
B). Committee organization
C). Functional organization
D). Matrix organization
আপনার উত্তরঃ C). Functional organization,
সঠিক উত্তরঃ D). **Matrix organization,**

53) In which organizational structure is there no scope for specialization? (Management)
A). Line organization
B). Functional organization
C). Committee organization
D). None of these
আপনার উত্তরঃ A). Line organization,
সঠিক উত্তরঃ A). **Line organization,**

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54) Which of the following is not an external source of recruitment? (Management)
A). Advertisement
B). Educational institutions
C). Transfer
D). Vocational training centers
আপনার উত্তরঃ C). Transfer,
সঠিক উত্তরঃ C). **Transfer,**

55) On which activity do managers spend most of their daily time? (Management)
A). Organizing
B). Management
C). Planning
D). Communication
আপনার উত্তরঃ D). Communication,
সঠিক উত্তরঃ D). **Communication,**

56) Which of the following is a basis of consumers market behavioral segmentation? (Marketing)
A). Technology
B). Age
C). Zone
D). Usage rate
আপনার উত্তরঃ D). Usage rate,
সঠিক উত্তরঃ D). **Usage rate,**

57) Which of the following is NOT a type of buying situation in the business market? (Marketing)
A). Straight rebuy
B). Modified rebuy
C). New task
D). Frequent buying
আপনার উত্তরঃ D). Frequent buying,
সঠিক উত্তরঃ D). **Frequent buying,**

58) Who is the father of the 4Ps of marketing? (Marketing)
A). Neil Borden
B). E. Jerome McCarthy
C). Philip Kotler
D). Clark
আপনার উত্তরঃ B). E. Jerome McCarthy,
সঠিক উত্তরঃ B). **E. Jerome McCarthy,**

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59) What is fulfilling special needs of specific customers called? (Marketing)
A). Centralization
B). Simulation
C). Customization
D). Indirect service
আপনার উত্তরঃ C). Customization,
সঠিক উত্তরঃ C). **Customization,**

60) Which is the final stage of the design process? (Marketing)
A). Concept development
B). Feasibility analysis
C). Trial production
D). Final production
আপনার উত্তরঃ A). Concept development,
সঠিক উত্তরঃ D). **Final production,**

61) Which of the following is NOT a prerequisite of quality assurance? (Marketing)
A). Fit for purpose
B). Just in Time
C). Right First Time
D). None of these
আপনার উত্তরঃ B). Just in Time,
সঠিক উত্তরঃ B). **Just in Time,**

62) Which is the oldest medium of advertising? (Marketing)
A). Magazine
B). Sky advertising
C). Newspaper
D). Online advertising
আপনার উত্তরঃ B). Sky advertising,
সঠিক উত্তরঃ C). **Newspaper,**

63) Which product has low price sensitivity? (Marketing)
A). Shopping goods
B). Specialty goods
C). Convenience goods
D). Unsought goods
আপনার উত্তরঃ B). Specialty goods,
সঠিক উত্তরঃ B). **Specialty goods,**

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64) Which of the following is NOT a feature of market penetration pricing? (Marketing)
A). Capturing market share
B). Low price setting
C). High price setting
D). Presence of intense competition
আপনার উত্তরঃ C). High price setting,
সঠিক উত্তরঃ C). **High price setting,**

65) What is the main element differentiating product from service? (Marketing)
A). Availability
B). Price
C). Intangibility
D). Experience
আপনার উত্তরঃ C). Intangibility,
সঠিক উত্তরঃ C). **Intangibility,**

66) Which type of Letter of Credit (LC) is opened using another LC as collateral? (Finance)
A). Green Clause LC
B). Revolving LC
C). Fixed LC
D). Back-to-Back LC
আপনার উত্তরঃ D). Back-to-Back LC,
সঠিক উত্তরঃ D). **Back-to-Back LC,**

67) What is meant by a bank□s □Set-off□ right? (Finance)
A). Recovering a loan by selling collateral
B). Closing an account
C). Adjusting between a loan account and a deposit account
D). None of the above
আপনার উত্তরঃ C). Adjusting between a loan account and a deposit account,
সঠিক উত্তরঃ A). **Recovering a loan by selling collateral,**

68) In average insurance, if a property worth Tk. 10,000 is insured for Tk. 20,000 and the amount of loss is Tk. 5,000, how much compensation will the insurance company pay? (Finance)
A). Tk. 5,000
B). Tk. 10,000
C). Tk. 20,000
D). Tk. 15,000
আপনার উত্তরঃ A). Tk. 5,000,
সঠিক উত্তরঃ B). **Tk. 10,000,**

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69) Who is known as the father of modern fire insurance? (Finance)
A). Nicholas Barbon
B). Eugene Fama
C). William Carey
D). Fischer Black
আপনার উত্তরঃ A). Nicholas Barbon,
সঠিক উত্তরঃ A). **Nicholas Barbon,**

70) The required rate of return of a security is 20%. If the market rate of return is 10% and the risk-free rate is 5%, what is the market risk premium? (Finance)
A). 5%
B). 10%
C). 15%
D). 30%
আপনার উত্তরঃ A). 5%,
সঠিক উত্তরঃ A). **5%,**

71) The difference between expected and actual return is called (Finance)
A). Risk
B). Income
C). Rate of return
D). Profit
আপনার উত্তরঃ A). Risk,
সঠিক উত্তরঃ A). **Risk,**

72) A project's after-tax net profits for three years are Tk.10,000, Tk.12,500, and Tk.15,000. Initial investment is Tk.50,000. What is the average rate of return? (Finance)
A). 80%
B). 45%
C). 55%
D). 50%
আপনার উত্তরঃ D). 50%,
সঠিক উত্তরঃ D). **50%,**

73) Shares issued against dividends are called (Finance)
A). Preference shares
B). Ordinary shares
C). Bonus shares
D). Rights share
আপনার উত্তরঃ C). Bonus shares,
সঠিক উত্তরঃ C). **Bonus shares,**

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74) What two types of income do shareholders usually receive? (Finance)
A). Interest and dividend
B). Expected income and dividend
C). Dividend and capital gain
D). Dividend and profit
আপনার উত্তরঃ C). Dividend and capital gain,
সঠিক উত্তরঃ C). **Dividend and capital gain,**

75) Rule of 69 is applicable in (Finance)
A). Continuous compounding
B). Annual compounding
C). Simple interest
D). Semi-annual compounding
আপনার উত্তরঃ A). Continuous compounding,
সঠিক উত্তরঃ D). **Semi-annual compounding,**

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